



## 2021 PATRONS PROGRAM

Northern Virginia Senior Olympics (NVSO) promotes health, fitness and psychological well-being for senior adults by providing opportunities for participation, competition, self-improvement and fellowship through a variety of athletic and recreational events. Our only sources of financial support are from competitors' fees/donations and from Patrons. 100% of all contributions are used for promoting, coordinating and implementing the NVSO.

### PLATINUM PATRONS - \$2,000 Donation

- Sponsorship for one event per \$1,000
- Identification as Event Sponsor in all NVSO materials
- Table at event to provide information and giveaways
- Individual recognition page on NVSO website
- All benefits listed for Gold Patron level

### GOLD PATRONS - \$1,000 Donation

- Exhibit Patron-supplied Banner at the Opening Ceremony
- Exhibit Table at the registration area on the Opening Day
- Direct link to your website on NVSO's website
- Name recognition in all NVSO Press Releases
- Exhibit Logo on the back of approximately 900 t-shirts
- 10 complimentary NVSO t-shirts
- All benefits listed for Silver Patron level

### SILVER PATRONS - \$500 Donation

- Introduction at the Opening Day Ceremony
- Name recognition in 8000 distributed Registration Books
- Name recognition on 1000 NVSO Flyers
- Name recognition in the Official Program
- Name recognition in the Results Book
- Name and Logo recognition on the NVSO website
- Exhibit Name in the NVSO Power Point presentation

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